

Customer Information Update – July 1, 2006

On June 30, 2006 **Select Selling** acquired the majority of the global assets of **OnTarget** - the sales methodology division of Oracle Corporation - to form The TAS Group. From July 1, the combined business will operate as The TAS Group. The transaction did not include France or Italy, and the OnTarget businesses in those countries will continue to operate as they did before the acquisition.

Customers First: First and foremost, we are focused on leveraging our combined assets to deliver more value and more choices to you, our customers. By more, we mean the most complete range of proven sales methodology solutions, the most extensive local and global delivery capability, and the most advanced tools and software solutions in this market.

Most Complete Sales Effectiveness Solution: Since Target Account Selling® was created – TAS is now in its ninth revision – the OnTarget solutions have continued to evolve. Reflecting the changing dynamics in the marketplace and our customers' increasingly sophisticated needs, we've added Enterprise Selling, Territory Management, Inside Sales, and Portfolio Management solutions. We've led the way in selling through partners and distribution channels with our visionary CHAMP® methodology – delivering dramatic success for our customers.

Now, as The TAS Group, we're also providing the Select Selling models and methodologies; with Target Customer Selection – better aligning sales and marketing to provide a laser-like focus on prospect identification, QuickStart – introducing discipline in shorter sales cycles to complement the more complex selling solutions, Progressive Questioning – discovering and developing customer needs, and enhancing personal selling skills through the Sales Specialist Monitor, the 4MQ Qualification Model and the Complete Negotiation Model.

Sales methodologies are most effective when the sales team embraces them, and when results can be measured. Based on the Select Selling DealMaker™ software platform, The TAS Group can now provide to its customers the most advanced tools and technologies available in the market – to ease usage, increase adoption and integrate our customers' sales effectiveness solutions with their CRM systems.

The combination of the most complete range of proven sales methodology solutions, the most extensive local and global delivery capability, and the most advanced tools and software solutions in this market, provides you, our customers, with more value, more choices, and the most effective solutions to accelerate revenue growth.

Our Commitment to Your Investment: Whether you are an existing OnTarget or Select Selling customer, The TAS Group will enhance the value of your existing investment in our products and services. That's our commitment. We have an extensive investment program underway to strengthen our current offerings by combining the best of both company's products to future-proof your investment while still providing you with access to all of the products and services you have today.

Each customer will benefit from immediate access to a broader range of solutions. The Select Selling DealMaker platform is being extended to support each OnTarget methodology so that existing OnTarget customers will have the option of integrating their sales effectiveness solutions with their CRM systems. Select Selling customers will have immediate access to the full range of OnTarget solutions.

All existing contractual obligations will, of course, be honored and your existing choice of product, support, delivery mechanisms, and consulting services will be safe. And our future direction will be determined by continuing to listen to you, our customers.

Increased Global and Local Delivery and Support: All of our customers will now have access to the most extensive global support network in this market. Select Selling, as a European originated company, brings an added dimension to the existing OnTarget support network in Europe. Our European business will be managed from the expanded European HQ in Dublin, Ireland.

In the Americas and Asia Pacific, we will continue to leverage the excellent OnTarget network of Independent Consultants enhanced by Select Selling's capability in those markets. Through the second half of 2006 a cross-training program is being rolled out to optimize our ability to service our customers on both a local and global basis.

The TAS Group Vision: Our objective is to be the de facto provider of sales effectiveness solutions by 2008. Through the combination of the assets of these two companies, we believe we will quickly set a new benchmark for sales effectiveness solutions in the market. We want our customers to grow sales quickly and consistently and to achieve dependable measurable returns on their investments with us.

We are privileged to have the opportunity to lead this market, but recognize that it is an opportunity that you, our customers, have presented to us by your support over the years. We view each customer as an ambassador for The TAS Group. We've achieved excellent results so far by putting the customer first and as we progress on this journey, priority number one for us is to continue to strengthen that commitment.

Thank you for your continued support.

Donal Daly
CEO
The TAS Group

ddaly@TheTASGroup.com

www.TheTASGroup.com